

COMPANY
PROFILE



PURICELLI

DECORATIVE SURFACES

Company Profile

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Morematt

ISSUE 2 | 2017/18

PURICELLI
DECORATIVE SURFACES

moodboards

2017
2018



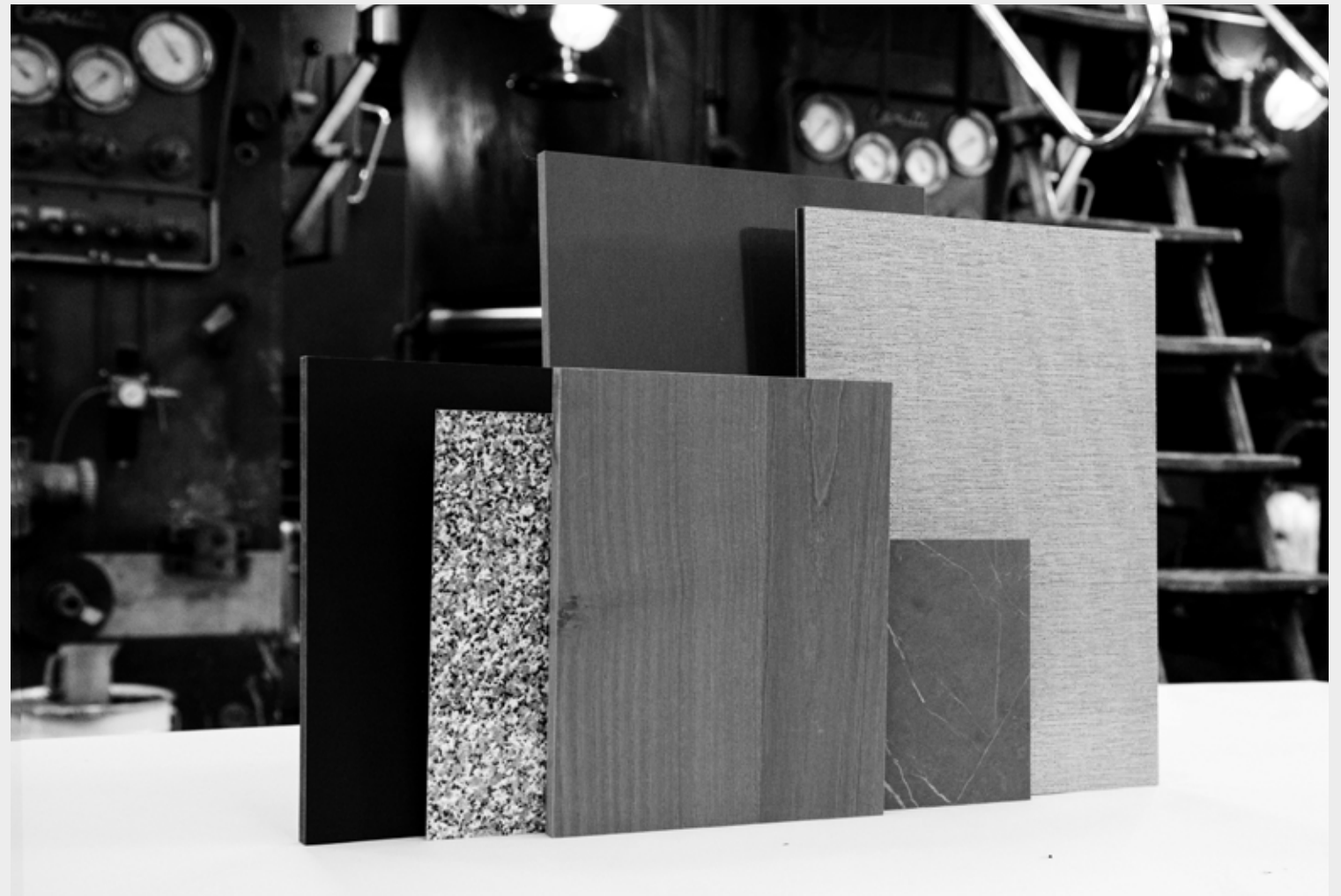
70 YEARS OF KNOW-HOW

With over 70 years of history Puricelli has built its reputation over time, distinguishing itself for its ability, productivity and creativity.

Its Italian DNA is an unmistakable mark that is evident in the selection of decorations and finishes that are constantly updated and in line with market trends.

To support design, Puricelli boasts the production capacity of 5 plants in the Mediterranean basin. A state-of-the-art offer, research and development are just some of the characteristics that define Puricelli's research and development centre.

Here, turning to product innovation, Puricelli is constantly responding to new challenges, both in terms of aesthetics and design, from a technological point of view, concerned with issues regarding health and safety and, above all, from the point of view of the ecological-environmental impact.





LAMINATI PLASTICI
SUPERFICI DECORATIVE



THE UNION BETWEEN EXPERIENCE AND TECHNOLOGY

The history of Puricelli Group goes back to 1948 when it was founded by Cavalier Luigi Puricelli, one of the first to understand the potential of the development of plastic laminate.

Since then, Puricelli has embarked on a determined path of growth and internationalisation.

In 1962 Puricelli built the new factory in Costa Masnaga (LC), where the plant and the main offices are still located.

Today the Costa Masnaga office is home to the Group's management offices, the research and development department, a large part of the production of HPL and CPL, and the printing of decorations, representing a constantly evolving production reality through the generational change of the family.





VALUES

All Puricelli products are born from a true philosophy: that of respect for the environment and for the people who live in it.

Therefore, one of our main objectives is to ensure our customers the highest quality and certification checks as well as the possibility of testing our products internally.

Puricelli therefore stands for quality, technology and design, characteristics that fully describe the company's strong sense of manufacturing. Puricelli's products work in parallel with technology and manufacturing in order to ensure product uniqueness.

The result is not only the creation of laminated panels and avant-garde surfaces but also the development of strategic synergies that increase the value of the customers' products.

Today, as a result of continuous research into innovation, Puricelli produces panels that are phenol-free with respect of their application environments.



PRODUCTION CENTRES

Today, with an industrial structure of five production sites in Italy, Greece, Spain and Tunisia, Puricelli is one of the most important entrepreneurial companies active in the production of decorative plastic laminates.

A multinational company, but with a heart and brain made in Italy. Our company offers first-class commercial service, that is attentive and covers a widespread area, which allows us to enter in new market areas and to address all productive sectors that require high technological and reliability standards. A cutting-edge technical laboratory and a research and development centre constantly dedicated to innovation in all fields, allow Puricelli to respond promptly and competently to specific customer requests.



Puricelli srl - Headquarter
Costa Masnaga - Italy



Puricelli srl - Production center
Teramo - Italy



Puricelli Tunisia Sarl
Soliman - Tunisia



Puriplast Iberica Sa
Chiva - Spain



Puriplast Hellas Ae
Thessaloniki - Greece





PRODUCTS

Our products are born from a true philosophy: that of respect for the environment and for the people who live it.

Therefore, one of our main objectives is to ensure our customers the highest quality and certification checks as well as the possibility of testing our products internally.

We decorate spaces without neglecting anything: aesthetics and functionality; comfort and respect for the environment. All our products are water-repellent, non-toxic, fire-retardant and non-allergenic, in compliance with current regulations.

From our research and development sector, a series of cutting-edge materials were created, both with regard to composition and flexibility of use.

What is invention? It is to unite something in a new combination, which is useful, because it is beautiful.

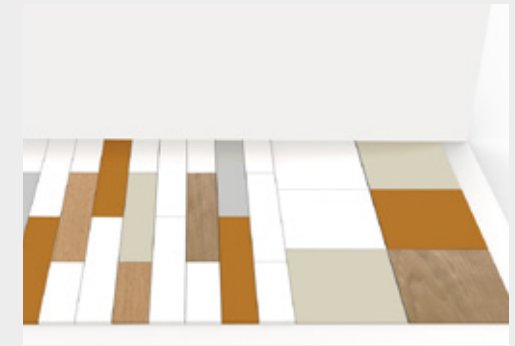
Henri Poincaré



PURIPLAST
HPL/CPL



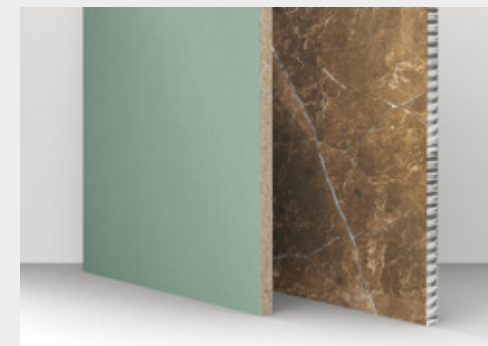
PURIFLEX
CPL FLEXIBLE



PURIFLOOR
FLOOR



PURICOMPACT
HPL



PURIPAN



PURIBORD

SPECIAL TECHNOLOGIES



MOREWOOD
HPL



MOREMATT
HPL/CPL



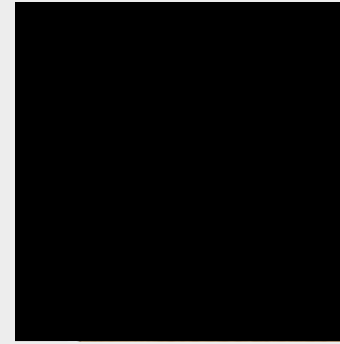
PURILAM



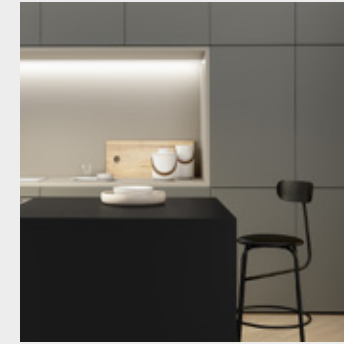


SECTORS

Puricelli is able to produce materials for every type of application, even the most technical ones, providing very high safety standards, such as for hospitals and the transport sectors.



FURNITURE



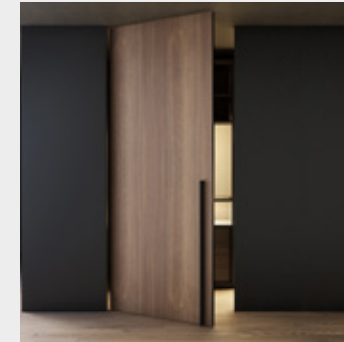
INTERIOR DESIGN



HEALTH



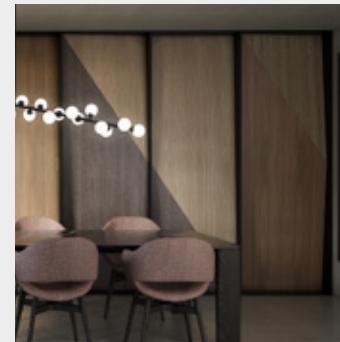
CHEMICAL SECTOR FURNITURE



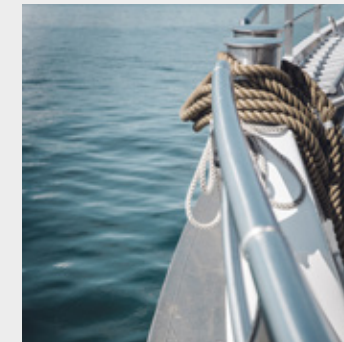
DOORS AND WINDOWS



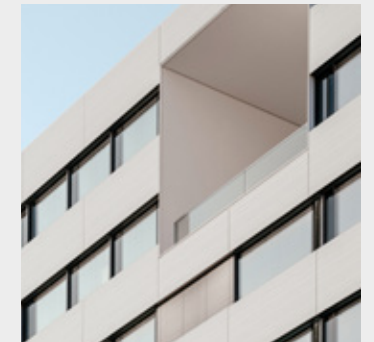
FLOOR



CONTRACT



NAVAL



BUILDING



BESPOKE

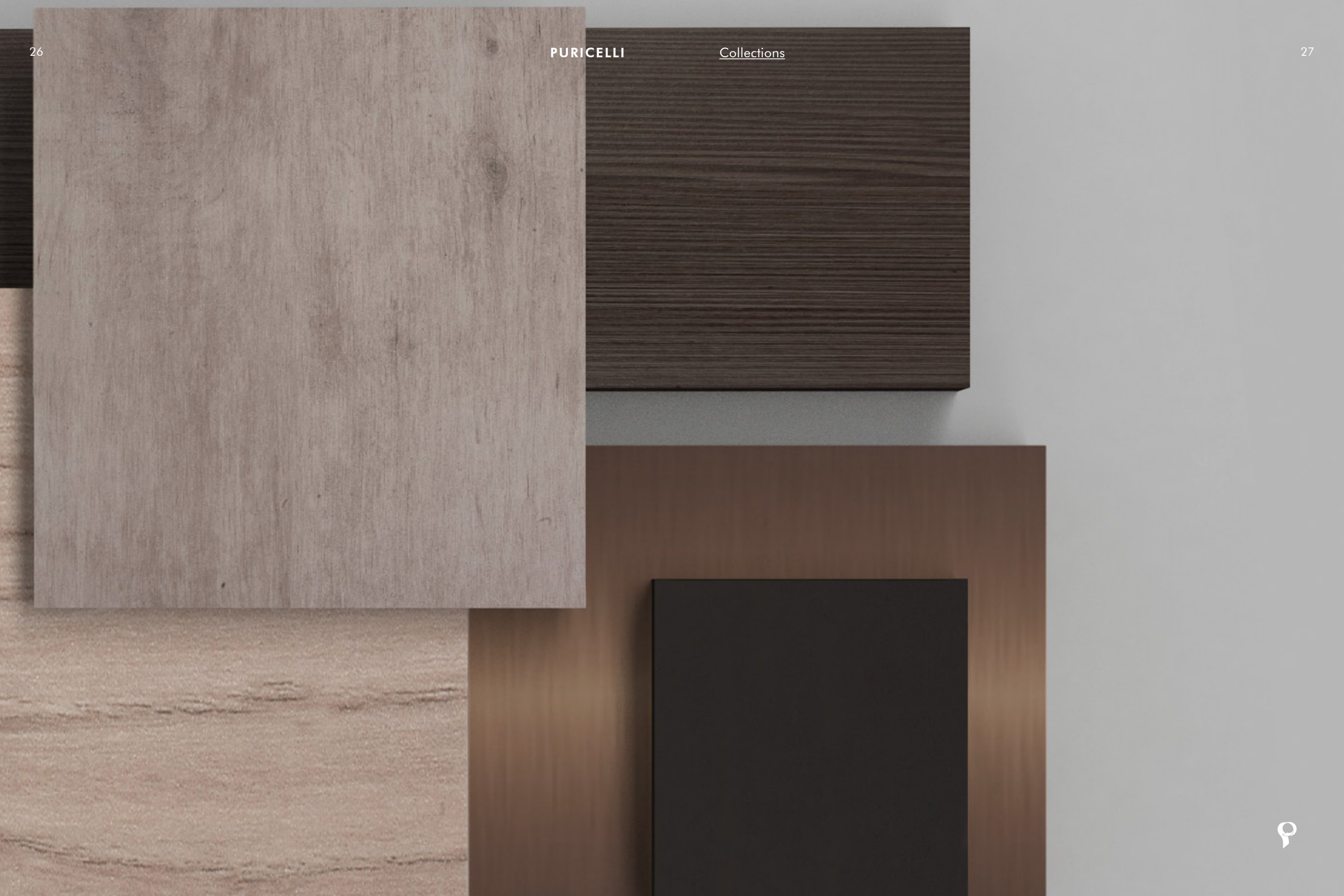
In order to offer a complete and tailor-made service, for several years Puricelli has been operating a technical laboratory and a research and development centre dedicated to its customers. The production capacity and the constant contact with the market, allows the company to offer, in addition to products that comply with the highest quality standards, a real tailor-made service that specifically and promptly responds to different needs in terms of product, design and specific opportunities.

Italian DNA shows in the ability to anticipate trends and to be constantly up-to-date both on technical and aesthetic trends.

This sartorial approach is applied in all sectors in which the company operates, from the private to the public sectors, and extends in different areas: the use of the product, the colour choices and the economic aspect.

These values are the basis of this commercial proposal, an integrated service which is able to respond quickly, without difficulty, to any, and even the most detailed, request.



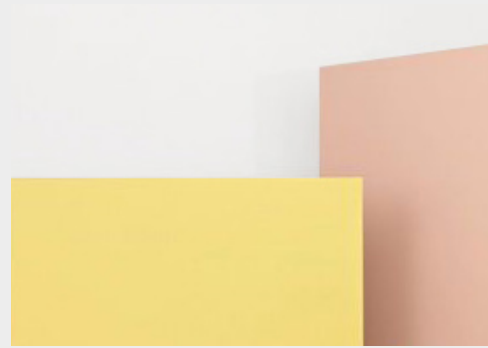


COLLECTIONS

Our inspirations come from the observation of nature, art and constantly updating materials and production technologies. Selections of decoration and finishes evoke design and architecture.

From material surfaces to trendy colours, our company constantly invests in research and development, enabling us to catch market trends quickly and accurately.

This is how we ensure that our collections are always current and in line with the needs and tastes of the end consumer.



PLAIN COLORS



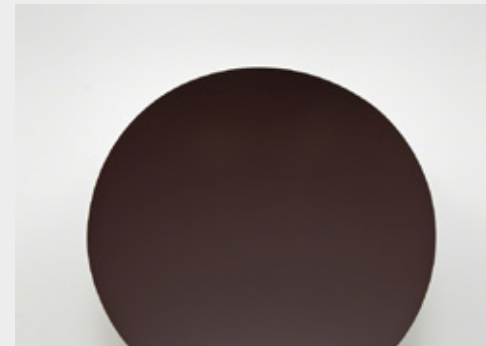
STONE COLLECTION



MIXIS



BOISERIE



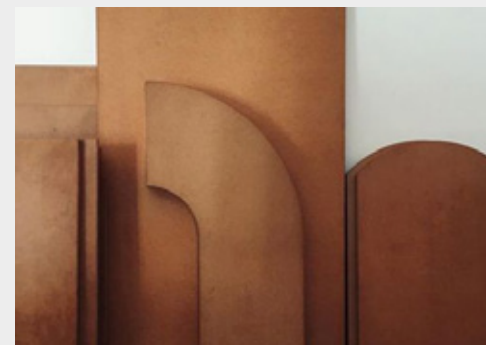
MOREMATT



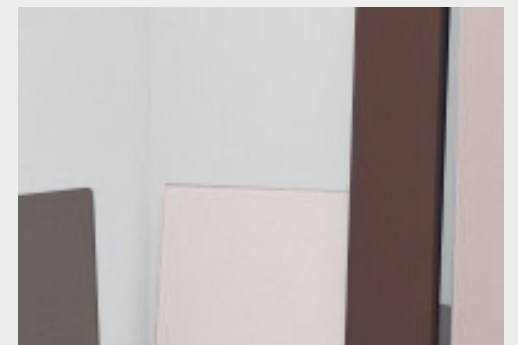
MOREWOOD



NATURALI



MATERICI



UNICI



MACHINERY

The Puricelli Group has an extremely high production capacity spread over several establishments and numerous plants:

10 multi-HPL presses that can produce laminates of different thicknesses and sizes starting from 2150 x 900 mm up to 1860 x 4200 mm.

6 continuous presses for CPL and HPL-C laminate in various heights 1300mm, 1400mm, 1620mm that have various finishes reproduced on sheet metal and thus exclusive to Puricelli Group.

1 single-head HPL press that can produce laminates up to 1400x4200mm with many new finishes, it can also be customized to a specific project of a customer.

1 press for finishing HDF panels for laminated flooring and MDF for the production of door folders.

2 rotogravure printing systems able to print in different heights from 1300mm up to 2200mm, equipped with a roller range that allows them to print more than 800 different decorations, which also makes customization and colour variation possible for specific customer requests.



10 Reactors for the production of thermosetting resins of various types depending on the characteristics required for the final product.

14 decorative and kraft paper treaters, including some specialized in the production of edges, finish foil and decorative papers for finishing that can produce sheets or reels up to a maximum height of 2200mm.

1 technical laboratory, state-of-the-art in the quality control of the entire production cycle from incoming raw materials to the certification of laminates produced for special applications such as the shipbuilding, railway and civil sectors.

1 research and development centre dedicated to the innovation of products and designs that respond to ever new challenges, both in terms of aesthetics and design, from a technological point of view, with a view to respecting the issues concerning health and safety and above all from the ecological-environmental point of view.





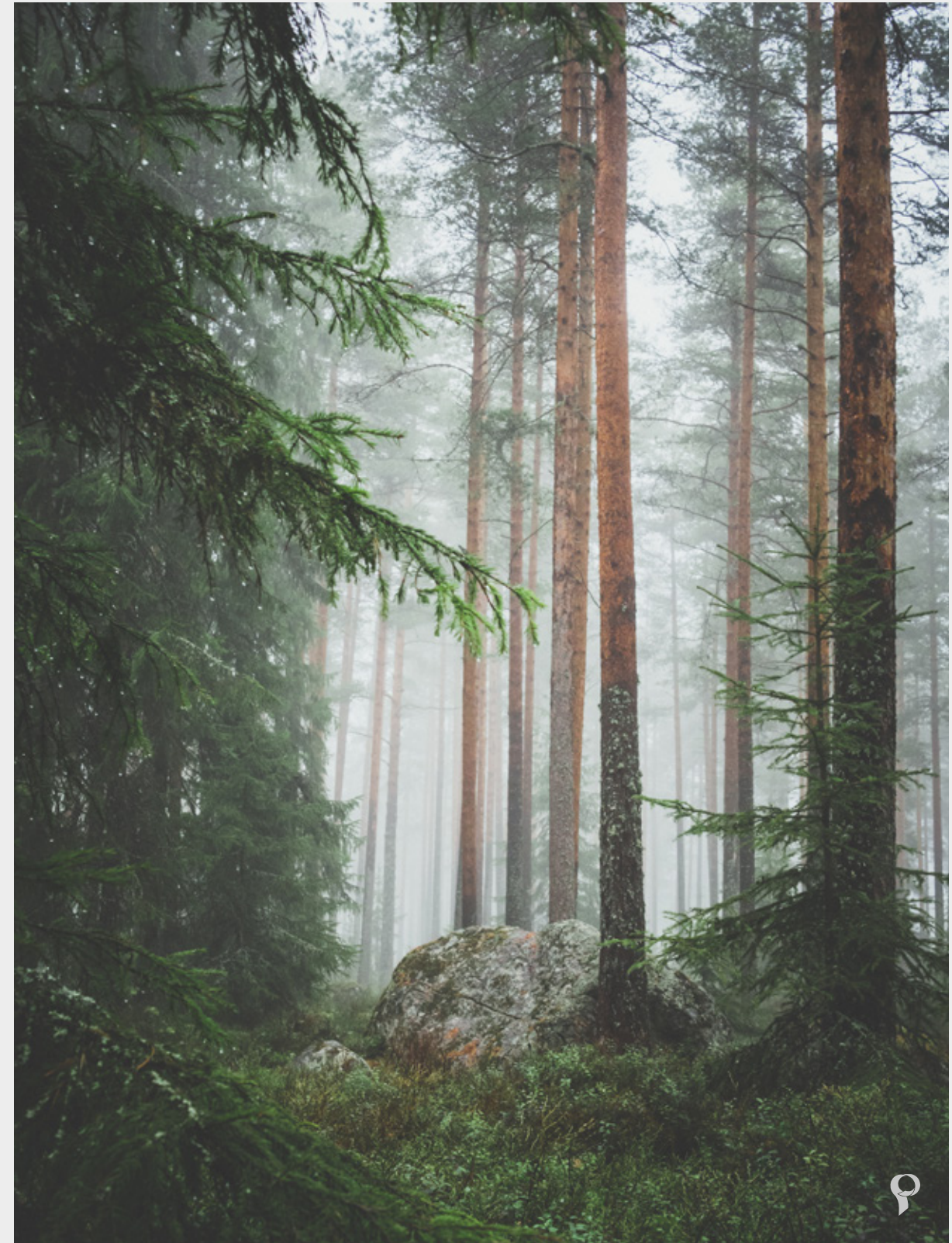
SUSTAINABILITY

Sustainable development, and the goal of minimizing the impact that our production has on the environment, mean that Puricelli complies with the highest quality standards required, certifying its products according to the most up-to-date standards in each market.

The desire to create sustainable environments is the basis of our research and is embodied in the care of the productive process, in which we are both aware and attentive.

Our products use completely recyclable natural raw materials and are characterized by low formaldehyde emissions.

We produce phenol-free decorative laminates and use multilayer support materials in which phenol resins are not used for finishing, which are toxic from the toxicological perspective.





CERTIFICATION

Respect for the environment and people shows in the antibacterial products which are safe when they come in contact with food. Puricelli products have obtained the following certifications:

- high pressure laminate **free of formaldehyde and phenols**;
- certification for the emission of volatile substances: **class A+**;
- materials suitable for naval applications: **IMO MED** certified;
- products that comply with the safety requirements of the European Community in the field of construction: **CE**;
- traceability of materials from **FSC** certified forests;
- **antibacterial** and suitability for contact with food.



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/ à r o / design office

*Texts, Comunication and
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